

Taipei' s natural landscape, diverse culture and lifestyle offerings set to entice MICE events and delegates

Taipei - one of the top meetings and conference destinations in Asia Pacific offers excellent event infrastructure and in addition, is drawing MICE events and delegates with its close proximity to natural landscapes, diverse cultural experiences and upmarket lifestyle offerings.



WORLD MASTERS GAMES
2025 TAIPEI CITY ————— NEW TAIPEI CITY
雙北世界壯年運動會

2025.5.17-30 TAKE ON THE CHALLENGE WITH THE WORLD

WORLD MASTERS SERIES 2025 TAIPEI & NEW TAIPEI CITY

IMGA

Registration Opens
FEB. 2024

運動無界 | 人生無限 SPORTS beyond AGE! LIFE without LIMITS!

臺北市政府 Taipei City Government 新北市政府 New Taipei City Government Advertisement

The poster features a vibrant, colorful background with various sports-related icons and images of athletes in action, including a basketball player, a swimmer, a taekwondo practitioner, a tennis player, and a weightlifter. The text is prominently displayed in both English and Chinese, with the dates and slogan clearly visible.

Over 160 conferences, exhibitions, and incentive travel groups have chosen Taipei as their host destination in 2023. This is testament to the work that the Department of Information and Tourism, Taipei City Government has done to build Taipei' s reputation as the preferred MICE destination in the Asia Pacific region. With over 40,000 accommodation rooms across the city, organizers are also spoiled for choice with a vast selection of meetings and event venues. In addition to traditional venues like the Taipei International Convention Center, Taipei World Trade Center,

and Nangang Exhibition Hall, Taipei City also houses a selection of unconventional spaces that showcases unique cultural elements of its history and heritage. For example, The Grand Hotel which is the first five-star hotel in Taiwan is housed in one of the world's tallest Chinese classical buildings, and has witnessed many of Taiwan's history and demographic progress. The 500 room hotel also includes multiple meeting spaces with The Grand Ballroom accommodating up to 1,000 delegates. In recent years, the Taipei Performing Arts Center and Taipei Pop Music Center have become Taipei's arts and cultural hub. The Taipei Performing Arts Center has been selected by Time Magazine as one of the world's top 100 attractions in 2021. MICE event organizers may be eligible to apply for event sponsorship through the Department's support scheme. Eligible applicants who meet the criteria may receive up to NT\$2 million to stage an international MICE event in Taipei.

Taipei MICE
One-stop service

- MICE Support & Assistance
- Sponsorship Program
- Connect to Local Suppliers
- Support for Site Inspections

Program 1 Nature

DAY 1
Dihua Street walking tour with DIY experience
Dashioucheng Wheat (Pair 5)
Ningxia Night Market

DAY 2
Tea tasting with DIY experience in Maokong or
Zhshan Temple Hiking Trail
Yongkang Street and Rongjin Gorgeous Time
Nangshan sunset

DAY 3
[Route 1] Yangmingshan National Park | Yangmingshan Old Town | Beitou Library | Beitou hot spring and cuisine
[Route 2] Taipei Grand Trail (7 hiking routes / Sheizidao West Island biking routes) | Taipei style indulgence (Beauty salon / Massage / SPA / Manicure / Xiao Long Bao DIY / Movable-Type Printing)
[Route 3] Guandu Nature Park | Taipei style indulgence (Beauty salon / Massage / SPA / Manicure / Xiao Long Bao DIY / Movable-Type Printing)

Program 2 Culture

DAY 1
[Route 1] Huashan 1914 Creative Park | National Theater & National Concert Hall | Taipei style indulgence (Beauty salon / Massage / SPA / Manicure / Xiao Long Bao DIY / Movable-Type Printing)
[Route 2] Songshan Cultural and Creative Park | Grand Hotel and secret tunnel | National Palace Museum | Xinzhongshan Linear Park

DAY 2
Dashioucheng Dihua Street
Red House
Bopiliao Historic Block
Longshan Temple
Herb Lane

DAY 3
[Route 1] Local event & exhibition experience | Taipei Fine Arts Museum | Taipei Performing Arts Center evening show or guided tour
[Route 2] Local event & exhibition experience | Nangang Bottle Cap Factory | Taipei Music Center evening concert - featured exhibition or guided tour

Program 3 Lifestyle

DAY 1
Dihua Street walking tour with local market and cuisine cooking experience
Taipei style indulgence (Beauty salon / Massage / SPA / Manicure / Xiao Long Bao DIY / Movable-Type Printing)
Taste of MICHELIN Bib Gourmand at Raohe Street Tourist Night Market (mobile payment available)

DAY 2
Authentic breakfast tour
Guanghua Market and Synthrend Creative Park
Huashan 1914 Creative Park
Hide Taipei Theater
Fun Taipei bars

DAY 3
Stylish brunch in Taipei 101
Xinyi Shopping District
Suisan Village illumination performance

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Taipei Travel | Expo Taipei

Taipei is one of the most welcoming cities in the world with friendly locals hailing from diverse backgrounds. Taipei City won the 2023 Crescent Rating "Most Promising Muslim-Friendly City Destination of the Year (Non-Organization of Islamic Cooperation). Currently, Taipei city has more than 60 Muslim-friendly accommodation and restaurants, and more than 30 attractions and public places have prayer rooms or purification facilities. In addition, Taipei also hosts the annual Pride March every October with over over 100,000 people participating to celebrate LGBTQ+ equality.

" Taipei will play host to many internationally recognised events including Taipei Cycle, Computex Taipei, the prestigious IDA International Dragon Award and the World Masters Games. We also have a diverse events calendar through every season starting with the New Year's Eve countdown celebration, Yang Ming Shan Flower Festival, Da Dao Cheng Summer Festival and the Taiwan Lantern Festival. With a convenient transportation system and close proximity to some of the most beautiful natural landscapes. The world's largest multi-sport participatory event will mark its historic debut in Asia in 2025, as it lands in Taipei and New Taipei City, Taiwan. We warmly welcome event organizers to discover Taipei City and hold your event in Taipei - a smart, stylish, dynamic, convenient and safe international city."

said the Department of Information and Tourism, Taipei City Government from Taiwan.

According to the 2022 International Congress and Convention Association (ICCA) ranking, Taipei City ranks 3rd amongst 62 cities in the Asia Pacific region and ranks 25th amongst cities globally. Taipei also ranks 4th in the Numbeo's safety index for 2023.

The Department of Information and Tourism , Taipei City Government will be exhibiting at ITB Asia 25 - 27 October 2023, booth D23. Exhibiting partners include Courtyard by Marriott, Dragon Tours and Altopia. You can download the latest featured business itineraries at Expo Taipei <https://www.expopark.taipei/en/cl.aspx?n=821> .