

TAIPEI MICE

Undiscovered. Taipei MRT Line Tour II

Taipei City possesses a high-quality mass transportation system. Six Taipei Metro lines provide you with quick and smooth access to MICE venues, and also make for easy explorations of the city's special scenic sights and celebrated foodie scene. Along the Bannan Line, visits are specially recommended to the Sun Yat-sen Memorial Hall, The Red House, Xinyi Commercial District, and Chapter, the city's most beautiful public-welfare library.



Xinyi Commercial District & Taipei Double-Decker Sightseeing Bus Photo by / Hsu,ping-huang

National Dr. Sun Yat-sen Memorial Hall

Designed by the famed architect Wang Da-hong, known as the “eternal architectural poet,” this was the first modernist building constructed in Taiwan, completed in 1972. In the initial period after its opening it was mainly used for the display of artifacts from the National Founding Father’s revolutionary period. Today it is the most versatile social education and cultural center in the country, with an auditorium accommodating more than 2,500 that has served as venue for international cultural-arts activities, including the Golden Horse Awards, Golden Bell Awards, Golden Melody Awards, and myriad stage plays. It is among the country’s premier choices for the holding of large-scale indoor meetings.

Inside are lecture halls that can accommodate 92 to 186 people. Rental service is available for the Chung Shan Lecture Hall and lecture halls. Themed exhibitions are also organized for the Chung Shan National Gallery and various art halls, and materials on Sun Yat-sen studies and on modern and contemporary history are offered at the Dr. Sun Yat-sen Library. Outside, in the Emerald Pond performance area and throughout Chung Shan Park, take a break for a stroll during MICE events, enjoying the changing natural scenery through the four seasons.

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National Dr. Sun Yat-sen Memorial Hall



The Red House Photo by / Lin, yu-chuan

The Red House

Completed and opened in 1908, this complex features two conjoined buildings, a two-story red-brick building in an octagonal Eight Trigrams shape and a cruciform market building. The Class III Historical Site is the island’s oldest and most intact market complex on the island. Reopening after completion of restoration work in 2016, the complex now features a central exhibit area, tea shop, The Red House Select Shop selling stylish souvenirs, the Creative Boutique, a development base and display/sales space for small cultural-creative workshops, and the quaintly chic 2F Theater, a space available for rent with a capacity of up to 300 suitable for such activities as awards ceremonies, exhibitions, press conferences, and dinner parties.

Beyond its renown as a place of compelling weekend creative markets and diversified artisanal workshops, the North Square at The Red House is suitable for staging music performances, product launches, and other publicity events. When visiting bustling, exciting Ximending, don’t miss this wonderful crossroads venue where history, culture, art, and creativity meet.

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Taipei’s Manhattan - Xinyi Commercial District

This is Taipei’s most iconic commercial district for trendy living, designed for the upscale leisure shopping needs of the urban chic. It is filled with iconic Taiwan landmarks, including Taipei 101, cinema complexes, department stores, malls, and international hotels of unique personality, stylish restaurants, and a major 24H bookstore. The district has become a must-visit shopping paradise for tourists. As well, because of the presence of Taipei City Hall and the Taipei World Trade Center, the headquarters of many renowned corporations have been set up here, and it has become a major commercial and financial center. A relay stream of special activities are held in the district, including exhibitions, markets, road-running events, and expos, making this a lively place day and night. Coming here to experience the many malls and department stores of different personalities is highly recommended, and in the evening you can head up the Elephant Mountain Hiking Trail to take in the area’s coruscating nightscape from on high.

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Xinyi Commercial District

- 01 Starting from August 1, Taiwan to conditionally allow foreign nationals to receive medical treatment in Taiwan
- 02 Business events make a comeback in Taiwan
- 03 Taiwan ranks 2nd safest country in world
- 04 Taipei named best leisure destination in Asia by Global Traveler

Events

2020 Taipei Valentine's Day / August 22



Taipei Valentine's Day Photo by / Hsu, yi-jung

Taipei's iconic Chinese Valentine's Day celebration is held on the weekends leading up to Valentine's Day (7th day, 7th month in the lunar calendar). This year's theme is "Love has no distance." Local stores in the Dadaocheng neighborhood and nearby commercial districts will join forces in offering commercial district discount stamp-collection activities and exclusive tours. On August 15 a small-scale music performance will be held at the Yongle Market plaza, with surrounding district shops staging coordinated activities. On August 22, Yanping Riverside Park will resound with the sound of melodious love songs, with friends of all different ages gathering to enjoy the romantic ambience, glowing sunset, and cool breezes of the summer night. In addition to the auditory feast there will also be a resplendent fireworks show. Come experience Taiwan's most romantic Chinese Valentine's Day extravaganza.

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2020 Taipei Arts Festival / July 31 to September 13



主辦單位 臺北市政府 承辦單位 臺北市文化局 台北市文化基金會 臺北表演藝術中心

2020 Taipei Arts Festival

The Taipei Arts Festival is an important cultural policy implemented by the Taipei City Government starting in 1998. It brings together outstanding artists from home and abroad, with wonderful performances of splendid creativity, continually encouraging young people to express their creativity and showcasing the diversity of cross-boundary cooperation in art. At the same time, it shows off the rich cultural heritage of Taipei to the world.

This is one of the most highly anticipated local cultural-arts celebrations of the summer-autumn season, and though the COVID-19 epidemic has impacted the island the organizers are nevertheless moving forward with their annual appointment with the public, strictly adhering to stringent safety measures. The festival will bring a little more fun and hope to daily life, and create more wonderful memories. The goal is to use a wide array of performance methods to bring people of all ages together to discover the joy and aesthetic experience of arts play together.

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Exclusive Experience

Taipei Double-Decker Sightseeing Bus

Take a ride on a double-decker sightseeing bus, enjoying the Taipei landscape from a wholly different perspective! The Blue and Red routes have been specially designed for tourists, linking together major hotspot scenic attractions. While on board users can choose from five guide services, in Chinese, English, Japanese, Korean, and Thai. Sit on the upper deck and cruise about from a high perch, feeling the cooling city breezes brush past, experiencing Taipei touring in the most relaxed and comfortable style.

The Taipei Double-Decker Sightseeing Bus service was officially launched in January 2017. Buses use Taipei Main Station as their launch point. The Blue Line takes you to the Taipei Circle, Grand Hotel, National Palace Museum, and other sights, the Red Line to Ximending, Bangka Longshan Temple, Daan Park, Xiny Commercial District, and other spots. The average travel time for a full journey is 80 to 90 minutes. If looking to take in numerous hotspot attractions in a single outing, while getting a feel for the ambience and temperature of the city, this is your best transportation choice.

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Taipei Double-Decker Sightseeing Bus Photo by / Chen, tzu-ching

Taipei's Most Beautiful Public-Welfare Library – Chapter

This building was originally a dormitory facility for high-ranking civil servants during the Japanese occupation period. It has a special layout, and is an electric hybrid of Japanese and Western architectural styles. In 2007 it was declared a Taipei City listed heritage building, then afterwards carefully restored in cooperation with the private sector, transforming the old place into a library christened "Chapter." The facility provides the public with an impressive array of books and a comfortable reading space. Visit appointments are available Tuesday through Sunday, with three time slots each day. The goal is to give the public, through the joy of reading in a heritage residence filled with the scent of cypress, a meditative experience of the beauties of the world of the written word.

Visits are by appointment only, with a maximum of 20 people per session. An irregular schedule of charity cultural-arts activities is held on weekends, and the venue can also be booked for the staging of press conference, lectures, and other small-scale activities, in accordance with the library's operation regulations. During the epidemic-prevention period the provision of refreshments and drinking water is suspended.



Chapter

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