

# TAIPEI MICE

# Undiscovered. Taipei MRT Line Tour I

Taipei City has a high-quality mass transportation system, including 6 MRT routes that not only facilitate your smooth access to MICE venues, but also enable easy and in-depth exploration of the city's tourist attractions and rich culinary scene. Along the Tamsui-Xinyi Line, recommended visits include the National Palace Museum, Yongkang Street, Daan Park, Elephant Mountain Hiking Trail, and Taipei Guandu Temple.











### **National Palace Museum**

Completed in 1965, this is the largest museum in Taiwan. Displayed within the magnificent Chinese palace-style facility are more than 690,000 priceless Chinese art treasures. The predominant portion of the treasures are inherited from the Song, Yuan, Ming, and Qing dynastic periods, and cover almost 5000 years of Chinese history. Often referred to as a "treasure vault of Chinese culture" this is a must-visit spot when in Taiwan.

The cultural relics on public display in the museum are changed each quarter, and special theme exhibitions are also staged. In addition, in order to provide new momentum for the cultural-creative industry, the National Palace Museum has cooperated with both domestic and foreign enterprises to develop many unique cultural-creative products, which have been a huge hit with visiting tourists.





National Palace Museum



Yongkang Street

### **Yongkang Street**

With the rise of in-depth tourism, experiencing local culture has become a much-favored form of travel. Yongkang Street was the birthplace of Taipei's "alley culture" scene, a neighborhood where a large collection of specialty shops and fine-cuisine eateries have gathered that has become one of Taipei City's must-visit attractions.

This is home to the original outlet of the famed Din Tai Fung restaurant chain, and other sellers of delicious Taiwanese delicacies as rich and aromatic beef noodles and ice treats that help beat the heat, cafes of unique personality, and refined shops selling tea, antiques and artworks, daily-use sundries, etc. The myriad one-of-a-kind enterprises hidden away throughout this commercial district are well worth a half-day tour of exploration!

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# **Elephant Mountain Hiking Trail**

Elephant Mountain is located in Xinyi District. Named for its shape, resembling an elephant's trunk, it has an elevation of 183 meters. It provides a clear overlook of the Taipei basin and the landmark Taipei 101 building. Its rich ecology, broad vistas, and well-planned trails have made it a fine destination for outdoor enjoyment amidst green forest for both local residents and international travelers. Early morning through late evening, and all through the four seasons, the mountain provides happy easy-access LOHAS outings bringing you intimacy with nature's beauties.



Elephant Mountain Hiking Trail Photo by / Geotechnical Engineering Office, Public Works Department, Taipei City Government





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# **Events**



# 2020 Taipei Xia-Hai City God Cultural Festival / July 04 to August 09



2020 Taipei Xia-Hai City God Cultural Festival

The Taipei "City God Birthday Parade" has been the biggest annual celebration in the city's Dadaocheng area since the Qing dynasty. The popular saying "people watching people on the 13th day, 5th month of the lunar calendar" describes the grandeur and great crowds watching the boisterous City God procession.

This year marks the bicentennial anniversary of the Taipei Xia-Hai City God's crossing to Taiwan, and the cultural festival's four main themes are "Blessing" "Congregation" "Locality" and "Inheritance". The wide-ranging series of activities will include religious assemblies, music performances, illustration exhibits, lectures, and much else. These provide an in-depth window into the culture of the City God, experiencing the power of belief inheritance and the unique character of Dadaocheng culture.

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# **Exclusive Experience**



# Lungs of the City – Daan Park

In Taipei's Daan District, measuring about 26 hectares, the metropolitan forest here has caused this park to be dubbed the "lungs of the city," purifying the air and lowering ambient temperature. The shade provides prime resting areas for both people and small critters, and spring through summer is birdlife breeding season. Other park facilities such as large grassy areas and a large open-air music stage are fine spots for staging cultural-arts performances and other activities. This is a prime destination for energizing forest bathing and phytoncide immersion, slowing down to enjoy a spell of urban greenery and leisure.





Daan Park

## Taipei's Oldest Mazu Temple – Taipei Guandu Temple

The predecessor of today's Taipei Guandu Temple was called Tianfei Temple. It was founded in 1712 to house an icon of the Heavenly Mother, making it the first Mazu temple in north Taiwan. For over 300 years it has been an important spiritual pillar for believers. The rich historical culture, temple architecture, and ritual activities attracts many pilgrims, and has also made this a unique must-visit hotspot for international travelers.

Beyond visiting Guandu Temple to pay homage to Mazu, other nearby attractions are also well worth visiting, such as Lingshan Park, Guandu Nature Park, and riverbank rides on bicycle rentals. And don't miss out all the tasty foods and snack treats sold in the neighborhood. These many draws make for a great place for light travel in the Taipei suburbs!





Taipei Guandu Temple