

TAIPEI MICE

Undiscovered. Taipei Special Venues II

Taipei is not only the nucleus for Taiwan's cultural-creative industry. It also has numerous unique venues combining historical spaces and cultural-creative enterprises, providing participants with one-of-a-kind MICE experiences.



Huashan 1914 Creative Park

Songshan Cultural and Creative Park

This facility located in the center of Taipei, today a municipal heritage site, was originally a tobacco-factory complex, built in 1937. It was transformed into a new stronghold for the cultural-creative industry in 2011. Within the park is a cluster of former warehouses, numbered 1 through 5, each about 1000 square meters. Among them, nos. 2 and 3 can be opened for joint use, suitable for large-scale events as exhibitions, performances, international conference dinners, and press conferences. The complex also has an exotic Baroque garden area surrounded by former factory facilities, perfectly suited for dinner parties and music performances.

There is a rich regular schedule of art, cultural-creative, and design exhibitions and holiday markets, plus retail operations displaying Taiwan cultural-creative goods such as the SongYan Gallery and SongYan Style Gallery, as well as the Taiwan Design Museum established by the Taiwan Design Research Institute, which is Taiwan's first design-dedicated museum. Beyond participation in MICE activities, visitors here are also provided with unique cultural-creative experiences stimulating innovation and cross-border thinking.

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Songshan Cultural and Creative Park



Taipei New Horizon Building

Taipei New Horizon Building

Designed by internationally renowned architect Toyo Ito, this is a green building, with 14 floors above ground and 4 below. It is a new space that combines avant-garde architecture and cultural life, incorporating cultural-creative office facilities, cultural-creative exhibit spaces, a cultural-creative mall, and a cultural-creative hotel. There are 8 small meeting rooms and a multifunction hall that can accommodate up to 1,000 people. The event space on the building's top floor can accommodate 300~600 people; it features an exhibition hall with a height of 9 meters, a long, elegant curved corridor, and an open-sky green space. The panoramic view is striking, with Taipei 101 in the distance. The facility is suitable for exhibition and meeting events featuring a diversity of art, performance, fashion, dinner, and other activities.

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Huashan 1914 Creative Park

Originally the home of the Taipei Wine Factory, this park complex is a Taipei municipal heritage site. It is now a venue for cultural activities such as art exhibitions, music performances, and other activities, with a strong artistic atmosphere. There are many restaurants, cafes, shops, art galleries, and other facilities within the park. It is an important exhibition and exchange platform for Taiwan performing arts and cultural activities, and also a model for the activation and reuse of historical spaces in Asia.

Application can be made for use of many of the works of historical architecture in the park. There is a theater, dance practice hall, and other cultural-arts facilities, along with an outdoor square and large lawn that can accommodate more than 1,000 people, and there are also multiple indoor spaces that can accommodate 200~800 people to choose from. These facilities are suitable for press conferences, new product launches, exhibitions, awards ceremonies, international exhibitions, education and training, and other activities. For example, Facebook once held its annual Asia-Pacific executive meeting in Taipei, and held a dinner party in Taiwan night-market style at the park.

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Huashan 1914 Creative Park

- 01 Dedicated COVID-19 website goes online and provides information on Taiwan's major measures taken to combat COVID-19
- 02 CECC states expanding the scale of loosening epidemic control measures
- 03 TAITRA launches virus aid site
- 04 Taiwan Global Anti-COVID-19 Pavilion

Events



2020 Taipei Dragon Boat Festival Carnival / June 25 & 26



2020 Taipei Dragon Boat Festival Carnival

Taipei dragon-boat racing began way back in 1895, during the Japanese colonial period. Official government-organized races have a history of 46 years, dating back to 1974.

This year the Department of Sports, Taipei City Government has carried out a comprehensive evaluation of citizens' sporting rights and interests, and in order to avoid disrupting maintain daily life and to maintain epidemic prevention regulations, activities for non-specific target groups such as the on-land carnival activities and dragon-boat experience camp have been cancelled for the 2020 Taipei Dragon Boat Festival Carnival. The scale of the event has been reduced and epidemic prevention measures strengthened. There will be no live-viewing of the racing competition; there will be live webcasts of the preliminaries and semi-finals, and live TV broadcast of the finals. Everyone is welcome to come gather together virtually to watch the wonderful dragon-boat racing thrills.

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2020 Taipei Water Festival / July 18 to August 30



2020 Taipei Water Festival

The Taipei Water Festival is staged at the Taipei Water Park. It not only offers myriad cooling fun and game facilities to beat the summer heat -- each day the water is changed regularly, and professionals test the residual chlorine and water quality hourly, ensuring hygiene safety for those engaging in water play. Parents and kids feel more at ease, and more drawn to aquatic activities. In addition, each weekend features specially planned activities, such as the opening ceremonies on July 18, "Love Water · LOHAS Happy Troupes" activity, indigenous performances, and Riverside Kids Festival, making this a great choice for cooling off during the Taipei summer. The park's century-old works of European-style architecture, including the Museum of Drinking Water and Guanyinshan Reservoir, are also well worth a visit.

In coordination with current epidemic prevention measures, the Taipei Water Departments urges those who come for water play to maintain social distance and personal hygiene protection, and cooperate with other safety measures such as real-name tracking registration and temperature measurement. As well, please bring proper ID. Relevant measures will be revised in accordance with city government instructions.

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Exclusive Experience



New 24H Bookstore – Eslite Xinyi Store

The "New 24H Bookstore" Eslite Xinyi store has over 170,000 book selections. In addition to the first-time establishment of a "Foreign Language Zone," with over 20,000 foreign-language titles and , there is an "Art Zone" with over 6,000 titles, where each season Eslite will work with major international publishing houses to curate selected themes. Also within the facility is Taiwan's only 24H record store and a 24H fresh supermarket. There is also late-night coffee and bartending service, creating a "life and day/night reading museum" that has become one of the premier choices for business people to experience Taipei's unique nightlife.



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