

TAIPEI MICE NEWS

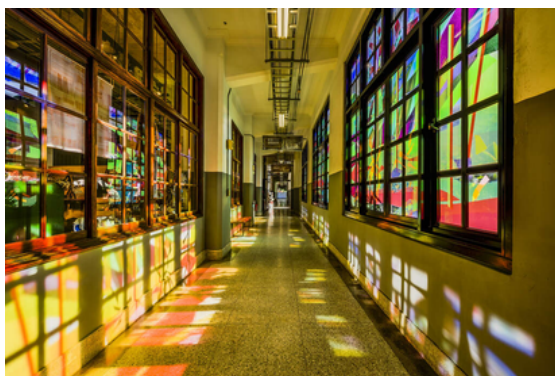
INDUSTRY NEWS

IMMERSIVE CULTURAL EXPERIENCES — UNIQUE VENUES IN TAIPEI

Upon the decision-making process for organizing events, the choice of venue showcases the organizer's strength and taste, which is crucial for a successful convention or exhibition. Selecting a unique venue with historical, cultural, or architectural significance not only enhances the overall atmosphere of the event, but also significantly improves participants' experience and the event's effectiveness.

Taipei is a city that seamlessly blends modernity with tradition, and its architectural styles reflect this cultural diversity. The city's distinctive buildings

not only demonstrate a rich historical heritage but also showcase the economy development. From ancient Minnan-style temples to Japanese Baroque architecture and the blue-tile white-wall structures from the Republican era, these buildings highlight the historical imprints left on Taipei. The modernity of architecture is more diverse and modern, featuring skyscrapers that emphasize engineering prowess and green buildings that incorporate environmental concepts. These venues provide event organizers and visitors with a rich, immersive cultural experience.



Songshan Cultural and Creative Park

Completed in 1937 as the Songshan Tobacco Factory, which was one of the seed companies of a monopoly system mandated by the Taiwan Governor-General Office.

National Taiwan Museum

Traced back to a showroom for the Bureau of Productive Industries (Shokusankyoku) erected by the colonial-era Taiwan Viceroy's Office in 1899.



On the top of Taipei 101

On the 101st floor of Taipei 101, the entire space is a quadrangular structure. The space is most suitable for hosting VIP parties and meetings. The scenery from the 101st floor is the highest and unique indoor view in Taipei City.



2024 TAIPEI WATER DANCE FESTIVAL

With two songs per day in rotation, along with dazzling light effects and projected animation, the festival creates a mesmerizing nocturnal spectacle of sound and light for everyone! This exclusive summer event will be held until June 30th, so please come and enjoy it. [more...](#)

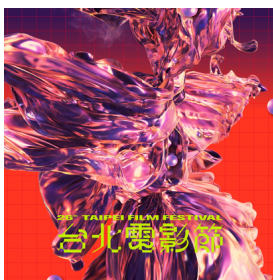


MEET 'STRONG' THE MASCOT OF 2025 WORLD MASTERS GAMES

The World Masters Games 2025 Taipei & New Taipei City, jointly organized by Taipei & New Taipei City, is currently open for registration. The mascot of the event, "strong," was selected through an online Chinese naming campaign, attracting nearly 2,000 participants. [more...](#)



EVENT CALENDAR



2024 Taipei Film Festival

📅 Jun. 21 - Jul. 6
📍 Zhongshan Hall / Taipei SPOT



2024 Taipei Summer Festival

📅 Jul.17 - Aug. 10
📍 Dadaocheng Wharf



2024 Tianmu Beer Festival

📅 Jul. 20 - Jul. 21
📍 Tianmu Amusement Park



2024 Taipei Art Festival

📅 Aug. 2 - Sep. 8
📍 Shihlin Dist.

For more event info