

TAIPEI MICE NEWS

INDUSTRY NEWS

EXPLORE THE FUN SIDE OF TAIPEI

Taipei, the capital of Taiwan, is a city that seamlessly combines modern urban landscapes with rich traditional culture, offering visitors a wide array of cultural experiences. Whether you are a history enthusiast, an art lover, or a foodie, Taipei provides unique activities that promise an unforgettable cultural journey.



Walking Tours

Walking tours in Taipei's historical districts are a highlight for many visitors. The areas of Dadaocheng and Wanhua are steeped in history, featuring guided tours that take you through ancient streets and alleys. These tours often include visits to traditional buildings and temples. These guided tours not only provide historical insights but also allow visitors to experience the local lifestyle and cultural ambiance firsthand.



Culinary Classes

For culinary enthusiasts, Taipei boasts a variety of popular local cooking classes. These courses guide visitors in preparing traditional Taiwanese dishes such as beef noodle soup, xiaolongbao (soup dumplings), and bubble tea. Offered by numerous cooking schools and restaurants, these classes feature professional chefs who share expert techniques and insider tips on ingredient selection and preparation.



Dragon Boat Experience

Dragon boating is a vital aspect of traditional Chinese culture, and Taiwan uniquely preserves the ancient practice of flag-catching, adding an extra layer of excitement to the competition. Along the riversides of Taipei, dedicated dragon boat zones provide training facilities and opportunities for tourists to get involved. Participants can sign up for experience sessions or organize corporate team races, where they are divided into teams to paddle in unison, propelling the dragon boat forward.

Photo: Cooking Fun/Taipei Dragon Boat Association (Eva Pan)

TRANQUIL LAKES AND SCENIC TRAILS, EXPLORING THE ENCHANTING NEIHU DISTRICT

Neihu District is in the northeast corner of Taipei's urban core. Here, the mountains that form the city's northside backdrop come down and run right into the community as spurs, with sizeable lakes found at their bases. Easy and quick Taipei Metro access means this enclave is a great destination for outdoor recreational fun followed. [more...](#)



TARGETING THE BLEISURE TRAVELERS, TAIPEI ENHANCES VISIBILITY IN GERMANY



Taipei has unveiled a new tram-wrap advertising campaign in Frankfurt, Germany, themed "Your Preferred Bleisure City." In collaboration with leading German travel media outlet *Travelbook.de*, Taipei is also showcasing the city's tourist highlights, displaying the charm and appeal of Taipei as a vibrant urban destination through the portal. [more...](#)

EVENT CALENDAR



Trendy Taipei

📅 Sep. 2 - Sep. 8
📍 Taipei Music Center
and other venues



2024

Taipei Jazz Festival

📅 Aug. 30 - Sep. 10
📍 Daan Forest Park



2024 Taipei Fashion Week

📅 Sep. 27 - Oct. 30
📍 Xinyi Dist./
Dadaocheng



2024

Taipei Art Festival

📅 Aug. 2 - Sep. 8
📍 Shihlin Dist.



For more event info