WHY TAIPEI

DIVERSITY

CONVENIENCE

CULTURE

NATURE

GOURMET

@Taipei Travel

Taipei Travel website

undiscovered **taipei** / 觀光傳播局 Department of Information and Tourism

TAIPEI
MICE
SPONSORSHIP
PROGRAM

OVERVIEW OF ALL SUPPORTING PROGRAMS

Applying for more than one funding subsidy for a single event is possible.
A professional local service provider can help you find more sponsorship from both public and private sectors.

	EVENT BIDDING	INTERNATIONAL CONFERENCE	COPORATE INCENTIVE	INTERNATIONAL EXHIBITION	PRE OR POST EVENT GROUP SIGHTSEE
TAIPEI CITY GOVERNMENT	●	●	●	●	Additional reward
MEET TAIWAN	●	●		●	
TAIWAN TOURISM BOARD			●		● (work together)
NATIONAL SCIENCE & TECHNOLOGY COUNCIL	●	●			
MINISTRY OF CULTURE	●	●			

IN-KIND SUPPORT

- Site Inspection
- Promotional Material
- Venue Suggestion
- Itinerary Recommendations
- Supplier Information
- Travel Information

HOW TO APPLY

Application opens in April and November annually. The organizer is required to entrust a domestic organization or service enterprise to submit the application.

Apply online or mail to Taipei MICE One-stop Service → Review and Approval → Disbursement of Grants with post-event report and receipt

EVENT CRITERIA OF TAIPEI SCHEME

Applicants must fulfil all the criteria and will be evaluated based on the scale and social impact of the event.

INTERNATIONAL CONFERENCE
- Total participants >= 100
- Foreign participants >= 80
- Participants from at least 5 countries (including Taiwan)
- Event more than 2 days

COPORATE INCENTIVE
- At least 100 foreign participants
- Stay in Taipei at least 2 nights

INTERNATIONAL EXHIBITION
- No. of Booth >= 250 standard booths
- Foreign exhibitor: at least 10% or are from at least 6 separate countries/regions (including Taiwan)
- Event more than 3 days

OFFER

Administrative Support

Bidding
- Letter of support from the Taipei City Mayor
- Tourism promotional materials
- Site inspection

Hosting
Tourism promotional materials

Promoting
- Welcome Letter from the Taipei City Mayor
- Tourism promotional materials

Financial Support

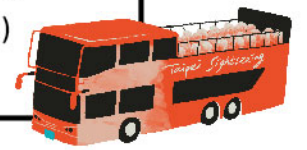**Bidding**
Fund support up to TW$ 500,000

Hosting
Fund support up to TW$ 2,000,000

Complementary Tickets

Hosting
- Taipei 101 Observatory
- Taipei Tourist Bus
- National Palace Museum
- EasyCard (with deposit)

YOUR BEST HELP IN TAIPEI

TAIPEI MICE ONE-STOP SERVICE
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E-MAIL: micetour@gov.taipei

ExpoTaipei